

# **PUBLISHING MAIL<sup>®</sup>**

## **SUMMARY OF INFORMATION**

### **TABLE OF CONTENTS**

Definition of eligibility  
Entry requirements  
Formats  
Delivery speeds  
Payment options  
Payment indicia  
Sorted options  
Qualification and set up  
Availability of Publishing Mail with other Royal Mail offers  
Pricing options

### **DEFINITION OF ELIGIBILITY FOR PUBLISHING MAIL**

Publishing Mail is our service for sending periodical items such as newsletters, journals and magazines (but not brochures, catalogues, directories and exhibition guides). Before customers can use the service we need to verify that items meet our qualifying criteria: -

1. At least one-sixth of the periodical must be editorial content
  - editorial content does not include advertising material or data or any information relating to a product or service such as pricing information or product descriptions, which relate to either the publisher of the magazine, the owner of the magazine or a third party the front and back covers are not included in calculating editorial content.
2. The front cover of each publication must clearly show its title and at least one of the following:
  - the date of issue
  - the month
  - the season
  - issue number
3. It must be published and posted using the Publishing Mail service at least twice a year

## ENTRY REQUIREMENTS

- Publishing Mail is available as a sorted product only.
- Each posting must contain at least 1,000 Large Letters, A3 Parcels or Parcels. In certain circumstances, it is possible to send out smaller amounts but please note that any postings of less than 1,000 items will be charged as 1,000 standard Publishing Mail items and no discount shall be applicable. For more information, please talk to your account manager.
- We require a sample of each item required for verification of its eligibility

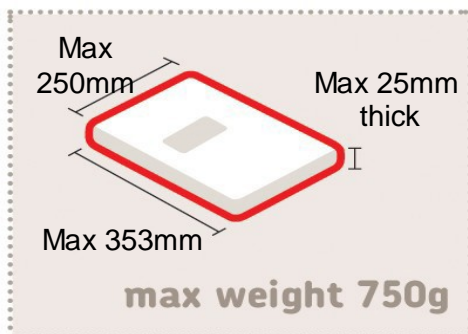
## PUBLISHING MAIL OPTIONS

There are a range of options for you to choose from, enabling you to select what is most appropriate for your needs.

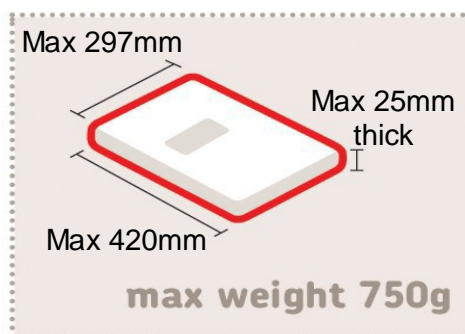
- Low Sort, address printed with an OCR font or mail pieces printed with Royal Mail Mailmark<sup>®</sup> barcodes, available for large letters only.
- High Sort, available for Large Letters, A3 Parcels and Parcels Premium

## FORMATS

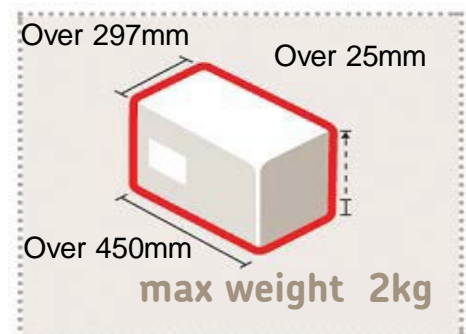
### Large Letter



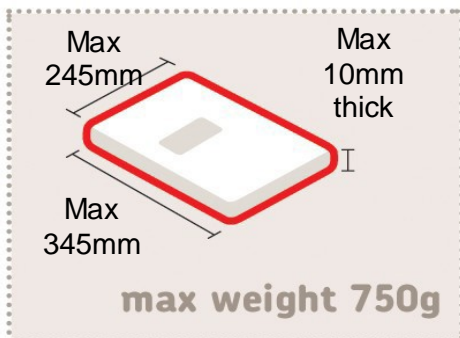
### A3 Parcel



### Parcel



### Large letter - machine readable



Large Letters (non-machine readable and High Sort)

- Max size 250mm x 353mm (excluding packaging). Items greater than this size may qualify as an A3 parcel – see below.
- Max thickness 25mm
- Max weight 750g

Large Letters (machine readable and Low Sort)

- Max size 245mm x 345mm (including packaging)
- Max thickness 10mm
- Max weight 750g

A3 Parcels (High Sort)

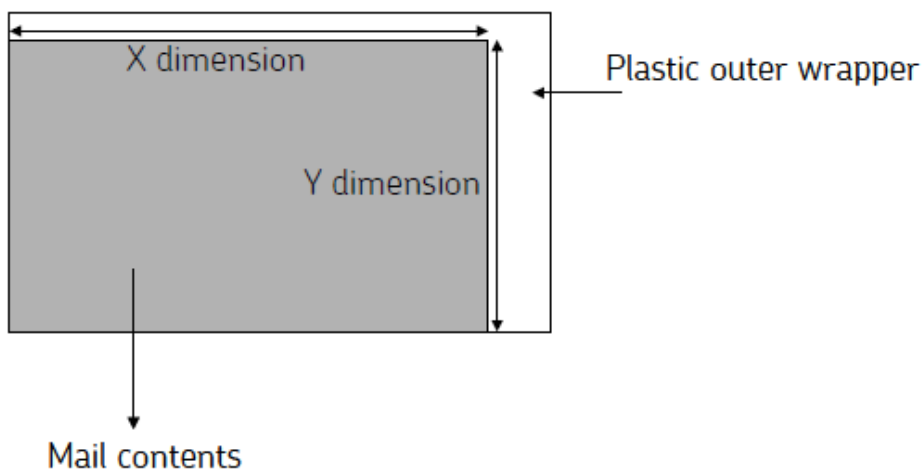
- Max size 297mm x 420mm (excluding packaging)
- Max thickness 25mm
- Max weight 750g

Parcels: (High Sort) Items which:

- Exceed one of the following dimensions - 297mm, 420mm or are thicker than 25mm. Are heavier than 750g but less than 2kg.
- Are no larger than 460mm x 610mm.
- For tubular or cylindrical packages, have a maximum length of 900mm. In addition, the item's length when added to twice the diameter must not exceed 1,040mm

For the purposes of non-machine readable items only, the size definitions for length (x) and width (y) for Large Letters, A3 Parcels, and Parcels, will exclude plastic outer covers, provided these are flimsy and easily folded. i.e. the outer covers will not count towards the total dimensions of the mail piece for pricing purposes.

The outer dimensions are included for machine readable Low Sort postings.



## DELIVERY SPEEDS

- Premium: later access can mean a same day delivery (restrictions apply)
- 1<sup>st</sup> Class: delivery aim next working day
- 2<sup>nd</sup> Class: delivery aim within two working days after the day of posting

Working days are Monday – Saturday

## PAYMENT OPTIONS

Online Business Account (OBA) only

## PAYMENT INDICIA

Stamps

Postage Paid Indicia (PPI's): see examples below:



There are four sizes available in the English PPI design and 3 sizes available in the bilingual Welsh/English version. Due to space restrictions the smallest bilingual PPI design is text only.

## SORTED OPTIONS

Low Sort: for mail that meets our machine-readable specification, sort your Large Letter machine-readable format mail to our Low Sort selections and ensure your addresses can be read and mail pieces routed by our sorting machines to achieve maximum savings.

- Minimum of 1,000 Large Letters in a single mailing
- Sort to the Low Sort selections as detailed in the Royal Mail Selection Files

Use an option below:

- OCR: Mail pieces printed with addresses in a machine-readable font (minimum of 90% address & postcode accuracy). Available for Large Letter formats.
- Royal Mail Mailmark<sup>®</sup> barcode: Mail pieces printed with a 2D<sup>1</sup> Mailmark barcode (that encodes unique information about the mail piece, information about the service being used and the participants in the supply chain) and a machine-readable font (100% address, postcode and DPS accuracy highly recommended<sup>2</sup>). Available for Letter and Large Letter formats.

<sup>1</sup> A 4-state Mailmark barcode option is also available for customers that cannot produce 2D Mailmark barcodes

<sup>2</sup> It is recommended that the address and postcode on the item is consistent with the postcode and DPS in the Mailmark barcode on the mail piece and in the eManifest. If the address, postcode & DPS accuracy drops below 90% when compared to PAF<sup>®</sup> you may see an invoice adjustment to cover the additional cost of conveying poorly addressed mail pieces. Please note: for 4-state Mailmark barcode postings a full and accurate postcode and DPS is required on each item.

Containers:

- Trays or bags for large letters up to 10mm in thickness
- Bags or ALPs (auto-leveling packet sleeve) for large letters over 10mm in thickness
- When using trays, you must have an average of at least 25 large letters per selection across the mailing

High Sort:

- Minimum of 1,000 large letters (non- machine readable), Parcels or A3 Parcels in a single mailing
- Sort to Direct Selections or Residue Selections as detailed in the Royal Mail Selection Files
- Ensure that 90% minimum postcode and address accuracy compared to PAF®
- You must have a minimum of 10 large letters or 5 A3 Parcels or Parcels (non-machine readable) per Direct Selection

Containers:

- Trays, bags or segregated bundles for large letters up to 10mm in thickness
- Bags, segregated bundles or ALPs (auto-levelling packet sleeve) for large letters above 10mm in thickness
- For trays, you must also have an average of at least 25 large letters per selection across the mailing.

## QUALIFICATION AND SET UP FOR PUBLISHING MAIL

Before you can use Publishing Mail, we need to verify that the periodical qualifies as a newsletter, journal or magazine. The periodical should be sent to the address within the Publishing Mail application form which is available on the A-Z which is currently:

Special Pricing Team (Publishing Mail)  
Royal Mail Group Ltd  
Stone Hill Road,  
Farnworth,  
Bolton,  
BL4 9XX

Qualification Requirements;

The front cover of each publication must clearly show its title and at least one of the following: the date of issue, the month, the season or issue number. It must be published and posted (using the Royal Mail Publishing Mail service) at least twice a year. Each posting must contain at least 1,000 Large Letters, A3 Parcels or Parcels. In certain circumstances, it's possible to send out smaller amounts.

Please note: that any Publishing Mail mailings of less than 1,000 items will be charged as 1,000 standard Publishing Mail items and no discount shall be applicable. A mailpiece can contain more than one item but is subject to certain conditions.

At least 90% of the addresses on your publications must be fully and accurately addressed and postcoded in line with the Royal Mail Postcode Address File (PAF®) for OCR mailings and the same is recommended for Mailmark barcode mailings.

At least one-six of the Periodical must be editorial content.

- a) editorial content does not include advertising material or data or any information relating to a product or service such as pricing information or product descriptions, which relate to either the publisher of the magazine, the owner of the magazine or a third party
- b) the front and back covers are not included in calculating editorial content

Catalogues, brochures, directories and exhibition guides are not deemed to be magazines, newsletters or journals and are therefore may not be posted as a Publishing Mail posting on their own.

Goods and articles that are in fulfilment of an order or request made to the sender, seller or supplier are prohibited.

If the periodical qualifies, a code will be issued by Royal Mail for use against that title.

For full details please see the Specific Terms and Conditions for Marketing, Publishing and General Correspondence at [www.royalmail.com/terms-and-conditions](http://www.royalmail.com/terms-and-conditions).

### AVAILABILITY OF PUBLISHING MAIL WITH OTHER ROYAL MAIL OFFERS

	Class		
	1 <sup>st</sup>	2 <sup>nd</sup>	Premium
<b>Publishing Mail Premium</b>	Available	Not Available	Available
<b>Profile Price (is not available with Low Sort or VRD's)</b>	Available	Available	Available
<b>Volume Related Discounts (not available in conjunction with Premium or Profile Price)</b>	Available	Available	Not Available
<b>Mailmark</b>	Available	Available	Not Available

## **PUBLISHING MAIL PRICING OPTIONS**

Premium Option Prices (not available with the Low Sort option)

Profile Prices (not available with Low Sort option or with VRD's)

Volume Related Discount (VRD) (not available in conjunction with Profile Price or Premium)