

# Printed Postage Impressions (PPIs)

This document is intended as a guide to help you decide which PPI you need to use for each service.

All PPI indicia designs are accessible from the PPI page on our website [www.royalmail.com/ppi](http://www.royalmail.com/ppi) or you can produce your own PPI at [www.royalmail.com/produce-ppi](http://www.royalmail.com/produce-ppi). Please note that bilingual (Welsh/English) PPI designs are also available.



PPI designs contain two elements; the 'Delivered by Royal Mail' mark (Inland only) and the delivery speed indicator. The PPIs are available to download at [www.royalmail.com/ppi](http://www.royalmail.com/ppi)

## Your easy-to-use guide to Printed Postage Impressions (PPIs)

	Service	Delivery speed indicator	Example (More examples can be found within the guide)
Inland	Account Mail	1 <sup>st</sup> Class or 2 <sup>nd</sup> Class	
	Business Mail	1 <sup>st</sup> Class, 2 <sup>nd</sup> Class or Economy	
	Publishing Mail	1 <sup>st</sup> Class, 2 <sup>nd</sup> Class or Economy	
	Advertising Mail	1 <sup>st</sup> Class, 2 <sup>nd</sup> Class or Economy	
International	Contract Services	1 <sup>st</sup> Class, 2 <sup>nd</sup> Class or Economy <sup>1</sup>	
	Airmail	1 <sup>st</sup> Class only <sup>2</sup>	
	Surface Mail	1 <sup>st</sup> Class only <sup>3</sup>	

### Notes

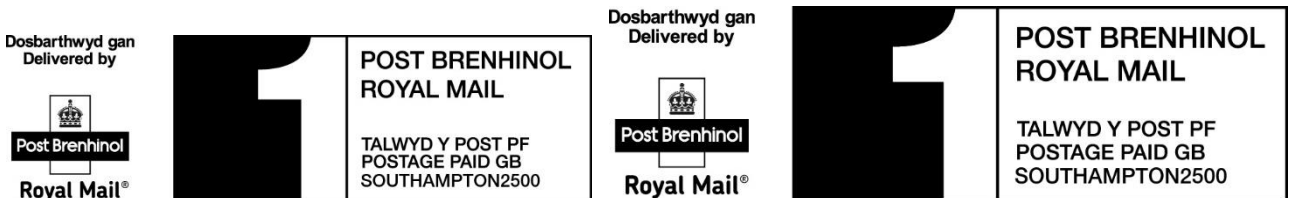
1. Remember for items sent via the Priority speed 'Airmail / Par Avion' indicia will need to be applied.
2. Remember an 'Airmail/Par Avion' indicia will need to be applied.
3. Remember to mark the item 'SURFACE MAIL' in the top left-hand corner.

# Examples of Printed Postage Impressions (PPI) designs

## English



## Bilingual



Dosbarthwyd gan  
Delivered by



Dosbarthwyd gan  
Delivered by



Dosbarthwyd gan  
Delivered by



Dosbarthwyd gan  
Delivered by



**International**

